

## 2nd Los Angeles Seismic Retrofit Resource Fair April 17, 2017

Dear SEAOSC Member,

The email below is being forwarded to you on behalf of Los Angeles Chief Resilience Officer, Marissa Aho. The City of Los Angeles is having their 2nd Seismic Retrofit Resource Fair on April 17, 2017 at the Los Angeles Convention Center. Hundreds of building owners affected by the retrofit ordinance will participate to find out more about the ordinance requirements and potential solutions. We hope that SEAOSC members who specialize in seismic retrofit will take advantage of this opportunity to participate with a no-cost tabletop exhibit at this event. Last year, SEAOSC members participated in a very successful 1st Seismic Retrofit Fair that not only benefited our members, but also the community of Los Angeles. Please note that SEAOSC will be submitting topics for presentations at the Fair and we'll have a tabletop exhibit as well.

As a benefit to our SEAOSC PE and SE Members, SEAOSC has an online Member Services Search which is used by the public to help find structural engineering services. If you are interested in being listed in the Member Services Search, please contact SEAOSC at seaosc@seaosc.org or 562-908-6131.

Sincerely,

Jeff Ellis, PE, SE, SECB

SEAOSC President

On Behalf Of LA Chief Resilience Officer:

Dear Partner,

Thank you to those who participated in the 2016 Los Angeles Seismic Retrofit Resource Fair!

I'd like to invite you to exhibit at the 2nd Los Angeles Seismic Retrofit Resource Fair on April 17, 2017 at the Los Angeles Convention Center.

With the launch of the mandatory soft-story and concrete non-ductile retrofit program in October 2015, many Los Angeles building owners are already starting the work to make their structures and tenants safer from earthquakes. This free resource fair aims to bring property owners together with the services and professionals they will need to answer questions related to completing and financing their retrofits. From engineers to architects, City agencies to contractors, lenders to manufactures, this resource fair will be a property owner's one-stop-shop for earthquake retrofit support.

There will be hundreds of building owners attending who will want to talk to representatives from your organization about its products and services as they prepare to comply with mandatory retrofits.

If your organization would like to participate in this event as an exhibitor or speaker, please register here by April 1, 2017. Spaces is limited. Confirmation emails with booth specifications and exhibitor logistics will be sent beginning March 17, 2017. Exhibitors are invited to participate free of charge.

We look forward to seeing you at the 2017 Seismic Retrofit Resource Fair.

Sincerely,

Marissa Aho, AICP CHIEF RESILIENCE OFFICER