



# SEAOSC

## Annual Sponsorship Program

### 2020 – 2021 Sponsorship Levels

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SEAOSC is pleased to announce the 2020-2021 Program Year and looks forward to working with our Annual and Event sponsors in continuing to bring world class technical and professional development content to our members. This summer as we begin implementing the plans behind building out the program year, we are encouraged that many of our traditional sponsors were able to assist us in our COVID-19 pivot this past spring. As we addressed necessary changes resulting from the pandemic and our need to replace in-person events, we were able to continue providing pertinent and timely information to our members by embracing virtual meetings.

In planning for our 2020-2021 program year we recognize that initial events through at least September and October of 2020 will require creative solutions with flexibility in responding to the continuing dynamics of Work-from-Home needs and virtual meeting opportunities. As we navigate these new waters of delivering our programs and membership value, we are embracing new methods of connecting with our colleagues and industry partners. Lessons learned during the early response to the pandemic have also showed that new formats for our events can be incorporated to increase engagement with the 1,000-plus members of the Association.

As noted in the included events calendar, we anticipate new meeting formats will include breakfasts, lunches, happy hours along with our ever-traditional dinner meetings. Recognizing the success of our April and May pivot to webinars, we also expect to increase our connections with members through more sponsored remote webinars.

As you review the information below, it is our hope that opportunities to maintain your connections with SEAOSC members will be recognized. As we address the need for more remote delivery options and smaller format events (breakfast and lunches) we have structured “**Sustaining Sponsor**” levels in addition to our traditional “**Event Sponsor**” opportunities.

Our sponsorship opportunities include:

- **SEAOSC Sustaining Sponsor** levels:
  - Platinum Sponsor
  - Gold Sponsor
  - Silver Sponsor
  - Bronze Sponsor
- **SEAOSC Annual Event Exhibitor** levels:
  - Signature Exhibitor
  - Exhibitor Plus
  - Exhibitor
- **SEAOSC Annual Membership Sponsor** levels:
  - Signature Membership Sponsor
  - Membership Plus Sponsor
  - Membership Sponsor
- **Build Your Own Package:**
  - Individual Event, Initiatives or Membership options may be selected from the full *List of Opportunities*

Through the new **Sustaining Sponsor** program, we hope to offer the ability to leverage your sponsorships through a “continued touch” approach throughout the 2020-2021 Program Year while also extending your annual sponsorship to match a full year, regardless of when you commit to becoming one of SEAOSC’s Sustaining Partners.

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## SEAOSC SUSTAINING SPONSORS

### SUSTAINING SPONSOR - PLATINUM – \$20,000

(Total Value: \$29,305)

- **SEAOSC Sustaining Sponsor** recognition for **Full Year** (Complimentary)
  - Includes On-screen Logo at all in-person SEAOSC Events, Meetings & Webinars
- **Sustaining Sponsor** recognition at all Signature Events including: (\$4,660)
  - Annual SEAOSC Golf Tournament supporting the SEAOSC Foundation *w/ 4 tickets*
  - Annual Safer Cities Policy Breakfast
  - Annual Holiday Dinner *w/ 4 tickets*
  - Safer Cities Technical Summit Events – Winter and Spring *w/ 4 tickets*
  - WiSE Leadership Event *w/ 4 tickets*
  - Safer Cities Gala & Annual Presidents Dinner *w/ 4 tickets*
  - Year-End Technical Summit & Presidents Luncheon *w/ 4 tickets*
- Full-page ad in all issues of SEAOSC Newsletter (11 Editions) (\$10,500)
- A full-page insert into one (1) Hardcopy Newsletter / Annual Report (\$1,000)
- Ad Banner including Website, E-Blasts, Social Media for full year (\$3,500)
- Two (2) monthly meeting table package for 8 people (Invite Key Partners) (\$1,040)
- One (1) Seat to three (3) SEAOSC Webinars (\$375)
- Add (2) Member SE/Member/Inds. Member + (2) Young Assoc. to **Signature Exhibitor** (\$800)
- Includes ALL benefits of **Signature Exhibitor Sponsorship** (\$7,430)

### SUSTAINING SPONSOR - GOLD – \$15,000

(Total Value: \$20,245)

- **SEAOSC Sustaining Sponsor** recognition for **Full Year** (Complimentary)
  - Includes on-screen Logo at all in-person SEAOSC Events, Meetings & Webinars
- **Sustaining Sponsor** recognition (w/ on screen Logo) at all Signature Events including: (\$2,330)
  - Annual SEAOSC Golf Tournament supporting the SEAOSC Foundation *w/ 2 tickets*
  - Annual Safer Cities Policy Breakfast
  - Annual Holiday Dinner *w/ 2 tickets*
  - Safer Cities Technical Summit Events – Winter and Spring *w/ 2 tickets*
  - WiSE Leadership Event *w/ 2 tickets*
  - Safer Cities Gala & Annual Presidents Dinner *w/ 2 tickets*
  - Year-End Technical Summit & Presidents Luncheon *w/ 2 tickets*
- Full-page ad in six (6) issues of SEAOSC Newsletter (Alternating Editions) (\$5,730)
- A full-page insert into one (1) Hardcopy Newsletter / Annual Report (\$1,000)
- Ad Banner including Website, E-Blasts, Social Media for 6 months (\$3,500)
- Company Logo on SEAOSC website and link recognition for a full year (365 days) (\$1,800)
- One (1) monthly meeting table package for 8 people (Invite Key Partners) (\$520)
- One (1) Seat to two (2) SEAOSC Webinars (\$250)
- Add (2) Member SE/Member/Industry Member + (2) Young Associate to **Exhibitor Plus** (\$800)
- Includes ALL other benefits of **Exhibitor Plus Sponsorship** (\$4,315)

## SEAOSC SUSTAINING SPONSORS (CONT.)

### SUSTAINING SPONSOR - SILVER – \$10,000

(Total Value: \$14,105)

- **SEAOSC Sustaining Sponsor** recognition for **Full Year** (Complimentary)
  - Includes on-screen Logo at all in-person SEAOSC Monthly Meetings
- **Sustaining Sponsor** recognition (w/ on screen Logo) at listed Signature Events: (\$1,530)
  - Annual Safer Cities Policy Breakfast
  - Safer Cities Technical Summit Events – Winter and Spring *w/ 2 tickets to one Event*
  - Safer Cities Gala & Annual Presidents Dinner *w/ 2 tickets*
  - Year-End Technical Summit & Presidents Luncheon *w/ 2 tickets*
- Half-page ad in six (6) issues of SEAOSC Newsletter (Alternating Editions) (\$3,200)
- A half-page insert into one (1) Hardcopy Newsletter / Annual Report (\$600)
- Company Logo on SEAOSC website and link recognition for full year (\$1,800)
- Ad Banner including Website, E-Blasts, Social Media for 6 months (\$1,750)
- One (1) monthly meeting table package for 4 people (Invite Key Partners) (\$260)
- One (1) Seat to two (2) SEAOSC Webinars (\$250)
- Add (1) Member SE/Member/Industry Member + (1) Young Associate to **Exhibitor Plus** (\$400)
- Includes ALL other benefits of **Exhibitor Plus Sponsorship** (\$4,315)

### SUSTAINING SPONSOR - BRONZE – \$5,000

(Total Value: \$9,785)

- **SEAOSC Sustaining Sponsor** recognition for **Full Year** (Complimentary)
  - Includes on-screen Logo at all in-person SEAOSC Monthly Meetings
- **Sustaining Sponsor** recognition (w/ on screen Logo) at listed Signature Events: (\$925)
  - Annual Safer Cities Policy Breakfast
  - Safer Cities Technical Summit Events – Winter and Spring *w/ 2 tickets to one Event*
  - Year-End Technical Summit & Presidents Luncheon *w/ 1 tickets*
- Quarter-page ad in six (6) issues of SEAOSC Newsletter (Alternating Editions) (\$1,750)
- A half-page insert into one (1) Hardcopy Newsletter / Annual Report (\$600)
- Company Logo on SEAOSC website and link recognition for full year (\$1,800)
- Ad Banner including Website, E-Blasts, Social Media for 6 months (\$1,750)
- One (1) monthly meeting table package for 4 people (Invite Key Partners) (\$520)
- One (1) seat to one (1) SEAOSC Webinar (\$125)
- Add (1) Young Associate membership to **Exhibitor** memberships (\$85)
- Includes ALL other benefits of **Exhibitor Sponsorship** (\$2,315)

## SEAOSC ANNUAL EVENT EXHIBITOR SPONSORS

### Signature Exhibitor - \$6,500

(Total Value: \$7,430)

- (2) Member SE/Member/Industry Member memberships (\$630)
- Annual In-Person Exhibit Table Bundle for Monthly Events (10 Events) (\$5,000)
  - Includes 2 registrations per event
  - Includes Recognition on screen at each event
- Company Logo on SEAOSC website and link recognition for a full year (365 days) (\$1,800)

### Exhibitor Plus - \$3,800

(Total Value: \$4,315)

- (1) Member SE/Member/Industry Member memberships (\$315)
- Eight (8) In-Person Event Exhibit Table Bundle for Monthly Events (\$4,000)
  - Includes 2 registrations per event
  - Includes Recognition on screen at each event

### Exhibitor - \$1,900

(Total Value: \$2,315)

- One (1) Member SE/Member/Industry Member memberships (\$315)
- Four (4) In-Person Event Exhibit Table Bundle for Monthly Events (\$2,000)
  - Includes 2 registrations per event
  - Includes Recognition on screen at each event

## SEAOSC ANNUAL MEMBERSHIP SPONSORS – ESTABLISHED ESPECIALLY FOR FIRMS

### Gold Membership Sponsor– \$4,500

(Total Value: \$6,610)

- Ten (10) Member SE/Member + Four (4) Young Associate memberships (\$3,470)
- Two (2) registrations to eight (8) monthly in-person meetings (breakfast/lunch/dinner) (\$1,200)
- Two (2) Tickets to all Signature Events (\$1,490)
  - Annual Holiday Dinner
  - Safer Cities Technical Summit Events – Winter **AND** Spring
  - WiSE Leadership Event
  - Year-End Technical Summit & Presidents Luncheon
  - Safer Cities Gala & Annual Presidents Dinner
- One (1) Seat to two (2) SEAOSC Webinars (\$250)
- Company Logo Recognition on Screen during all SEAOSC In-Person Monthly Meetings (\$200)

### Silver Membership Sponsor- \$2,750

(Total Value: \$3,260)

- Four (4) Member SE/Member + Two (2) Young Associate memberships (\$1,420)
- Two (2) registrations to four (4) monthly in-person meetings (breakfast/lunch/dinner) (\$600)
- Two (2) Tickets to all the following Signature Events (\$990)
  - Annual Holiday Dinner
  - One (1) Safer Cities Technical Summit Event – Winter **OR** Spring
  - WiSE Leadership Event
  - Safer Cities Gala & Annual Presidents Dinner
- One (1) Seat to two SEAOSC Webinars (\$250)

### Bronze Membership Sponsor- \$1,500

(Total Value: \$2,040)

- Two (2) Member SE/Member + Two (2) Young Associate memberships (\$800)
- Two (2) Tickets to the following Signature Events (\$990)
  - Annual Holiday Dinner
  - One (1) Safer Cities Technical Summit Events – Winter **OR** Spring
  - WiSE Leadership Event
  - Safer Cities Gala & Annual Presidents Dinner
- One (1) Seat to two SEAOSC Webinars (\$250)

## INDIVIDUAL SEAOSC EVENT SPONSORSHIP OPPORTUNITIES

- **Women in Structural Engineering (WiSE) curated Leadership and Professional Development Symposium**
  - Exclusive WiSE Sponsorship: \$25,000
  - If No Exclusive Sponsor is Designated up to Six (6) \$5,000 Gold Sponsorships are available
- **Annual Holiday Happy-Hour / Dinner**
  - Exclusive Holiday Sponsorship: \$10,000
  - If No Exclusive Sponsor is Designated up to Four (4) \$3,000 Gold Sponsorships are available
- **Annual SEAOSC Safer Cities Policy Breakfast - \$750**
  - Recognized during event as Producing Sponsor
- **Safer Cities Gala & Presidents Dinner**
  - Platinum Event Sponsor - \$2000
  - Gold Table Sponsor - \$1500
  - Silver Table Sponsor - \$1000
  - Cocktail Service and Specialty Drink Sponsor - \$500
- **Safer Cities Technical Summit Events - Winter or Spring**
  - **(Each Sponsorship includes Two (2) Annual Memberships (valued up to \$315 each)**
    - Platinum (includes 10 Attendee Registrations) - \$7500 (*Limit 1*)
    - Gold (includes 8 Attendee Registrations) - \$3500 (*Limit 3*)
    - Bronze (includes 6 Attendee Registrations) - \$2000 (*Limit 4*)
    - Exhibitor (includes 2 Attendee Registrations) - \$1000
    - SAP Training Sponsor (includes 2 Attendee Registrations) - \$750
- **Monthly In-Person Meeting Sponsorships**
  - **Monthly Meeting Exhibit Table**  
(includes: 1 exhibit table, 2 dinner tables, on-screen recognition)
    - 10 Event Bundle - \$5,500
    - 8 Event Bundle - \$4400
    - 4 Event Bundle - \$1900
    - Single Event - \$550
  - **Bar Drinks (Limit 1 per meeting; 1 drink per registered attendee) - \$300**
    - Recognition at bar during social hour
    - Recognition on screen during dinner
  - **Dessert Sponsor (Limit 1 per meeting) - \$150**
    - Recognition on screen during dinner
  - **Raffle Give Away (Limit 1 per meeting) - \$150**
    - \$100 Gift Card Ruffled to Attendees with Sponsors Information
    - Recognition on screen during raffle
- **Individual Memberships: \$315 (Member SE/Member), \$85 (Young Associate)**

### **Annual Golf and Career Connection & Student Scholarship Events**

Please contact the **SEAOSC Office** for additional information regarding the Annual Golf Tournament and Annual Career Connection & Student Scholarship Awards Night. Sponsorships for these events which benefit the SEAOSC Foundation are coordinated by the Foundation and reflect the available opportunities at the time of the events.

# SEAOSC 2020-2021 Program Year Calendar

\*Subject to Change

Description	Event Type	Month	Day	Date	Time
Welcome / Committee Showcase	Virtual Event	SEP	Wednesday	Sep 2, 2020	5:30 PM - 8:00 PM
Webinar	Webinar	SEP	Tuesday	Sep 16, 2020	12:00 PM - 1:00 PM
Webinar	Webinar	OCT	Wednesday	Oct 7, 2020	12:00 PM - 1:00 PM
Safer Cities Policy Breakfast	Invited Only, Virtual	OCT	Wednesday	Oct 20, 2020	8:30 AM - 10:00 AM
Tri-Counties Event	Dinner or Virtual	OCT	Wednesday	Oct 21, 2020	5:30 PM - 8:00 PM
NCSEA National Convention	Conference	NOV	Tuesday	Nov 3, 2020	TBD
NCSEA National Convention	Conference	NOV	Wednesday	Nov 4, 2020	TBD
NCSEA National Convention	Conference	NOV	Thursday	Nov 5, 2020	TBD
Webinar	Webinar	NOV	Tuesday	Nov 18, 2020	12:00 PM - 1:00 PM
Happy Hour	SEAOSC Convention HH	DEC	Wednesday	Dec 2, 2021	5:00 PM - 6:00 PM
SEAOC Convention	Virtual Conference	DEC	Wednesday	Dec 2, 2020	TBD
SEAOC Convention	Virtual Conference	DEC	Thursday	Dec 4, 2020	TBD
SEAOC Convention	Virtual Conference	DEC	Friday	Dec 5, 2020	TBD
Webinar	Webinar	DEC	Wednesday	Dec 16, 2020	12:00 PM - 1:00 PM
Holiday & New Year Celebration	Celebration	JAN	Friday	Jan 8, 2021	7:00 PM - 11:00 PM
Webinar	Webinar	JAN	Wednesday	Jan 13, 2021	12:00 PM - 1:00 PM
Technical Summit	Summit	JAN	Friday	Jan 22, 2021	8:00 AM - 4:00 PM
SAP Training	Other	JAN	Saturday	Jan 23, 2021	8:00 AM - 2:00 PM
Job Fair / Scholarship / Dinner Meeting	Dinner	FEB	Wednesday	Feb 3, 2021	3:30 PM - 8:00 PM
Webinar	Webinar	FEB	Tuesday	Feb 16, 2021	12:00 PM - 1:00 PM
Personal Development Summit	Summit	FEB	Wednesday	Feb 24, 2021	8:00 AM - 3:00 PM
LA Event	Happy Hour	MAR	Wednesday	Mar 3, 2021	5:00 PM - 7:00 PM
Webinar	Webinar	MAR	Tuesday	Mar 16, 2021	12:00 PM - 1:00 PM
Tri-Counties Event	Breakfast	MAR	Wednesday	Mar 17, 2021	7:30 AM - 9:30 AM
LA Event	Lunch	APR	Wednesday	Apr 7, 2021	11:30 AM - 1:30 PM
Webinar	Webinar	APR	Tuesday	Apr 20, 2021	12:00 PM - 1:00 PM
OC Event	Lunch	APR	Wednesday	Apr 21, 2021	11:30 AM - 2:00 PM
Member Appreciation Event	Event	APR	Saturday	Apr 24, 2021	8:00 AM - 5:00 PM
LA Event	Lunch	MAY	Wednesday	May 5, 2021	11:30 AM - 1:30 PM
Webinar	Webinar	MAY	Tuesday	May 18, 2021	5:00 PM - 6:00 PM
End of Year Gala	Dinner	JUN	Wednesday	Jun 2, 2021	5:30 PM - 8:00 PM
Summit / Pres Lunch & Awards	Summit	JUN	Wednesday	Jun 30, 2021	8:00 AM - 1:30 PM
Special Events			Signature Events		
Monthly Meetings			Webinars		