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**STRUCTURAL ENGINEERS ASSOCIATION
OF SOUTHERN CALIFORNIA**
A Non-Profit California Corporation

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**2016-2017
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2016-2017 SEAOSC Membership Committee Charges

SEAOSC Vision

The Structural Engineers Association of Southern California (SEAOSC) is the premier professional organization to which local Structural Engineers belong. The organization serves its members in the noble profession of structural engineering by fostering and promoting the contributions of structural engineers to society.

SEAOSC Mission

SEAOSC is a member-centric organization, where substance and image are equally promoted through fiscally responsible management and optimization of the benefits to the members. SEAOSC leadership and membership will strive to reach the ideals represented by the following five pillars of the association: Membership Value, Image & Advocacy, Codes & Standards, Education, and Legislative Participation.

SEAOSC Membership Value Pillar Mission

Cultivate social contacts and encourage camaraderie among members. Increase participation by providing worthwhile events and opportunities that bring value to the membership.

SEAOSC Membership Committee Mission

Provide strategy, leadership and innovation for programs for existing members and to attract new members as well as offering a forum for feedback to improve the organization.

SEAOSC Membership Committee Standing Charges

- Promote the benefits of membership and the ongoing update and maintenance of Membership Benefits
- Plan/organize the SEAOSC Holiday Party (December) and the Membership Appreciation Event (Spring) and assist with additional SEAOSC events
- Visit with engineering firms to recruit new members
- Onboarding/mentoring of new members including outreach with phone calls and/or emails
- Leverage social media to attract/retain members
- Assist with creating content for the newsletter

- Ongoing coordination with the statewide SEAOC membership initiatives, including cohesive recruiting/retention strategies
- Adapt statewide SEAOC marketing material to recruit and maintain SEAOSC membership
- Help plan/organize annual golf tournament

SEAOSC Membership Committee Charges for Current Year

- Conduct an ongoing membership drive
- Help recruit new members through various outreach opportunities, ex. Women in Structural Engineering
- Use/modify SEAOC promotional pamphlet for distribution to list of engineers in our region