**PRESENTATION: GALVANIZE IT!**

"The Galvanzie It! seminar will introduce you to the basics of hot-dip galvanized steel and provide some insight on corrosion. For more than 100 years, hot-dip galvanizing has been a mainstay of North American industry. Used in myriad applications in some of the harshest environments, hot-dip galvanizing combats corrosion throughout the world. Though corrosion resistance is inherent any time galvanizing is used, more specifiers select hot-dip galvanizing now for other reasons including lowest initial and life-cycle cost, durability, longevity, versatility, sustainability, and aesthetics. Once you understand the intrinsic benefits of a galvanized coating, we will examine the appropriate ASTM specifications and best design practices for successful hot-dip galvanizing.

**PRESENTER**

Melissa Lindsley, Marketing Director
American Galvanizers Association

Melissa Lindsley started at the American Galvanizers Association (AGA) as a Marketing Coordinator in 2005, and has twice been promoted – to Marketing Manager in 2007 and Marketing Director in 2012. Melissa developed and teaches the Galvanize It! seminar series, writes AGA’s technical and marketing publications as well as editorials for industry magazines, and answers technical and application questions, while in the office and on the road at various industry tradeshows. She plays an integral role in shaping the initiatives of the AGA and serves as a voice for the North American hot-dip galvanizing industry.